



Multi-Channel Phishing: Spotting Threats Across Every Route

Cybercriminals no longer rely on email alone. Multi-channel phishing combines email, text messages, phone calls, social media, collaboration platforms, and QR codes to increase the chances of success. Know the detours — and how to stay safe on each.

Common Tactics & How to Stay Safe

 **Stay Safe**

Smishing (SMS Phishing)



-  Be cautious of unexpected texts.
-  Avoid clicking unfamiliar links.
-  Verify requests independently.

Vishing (Voice Phishing)



-  Never share sensitive information with unsolicited callers.
-  Verify identities through official channels.
-  Be skeptical of urgent demands.

Social Media Scams



-  Enable MFA.
-  Watch for impersonation accounts.
-  Report suspicious activity.

QR Code Phishing (Quishing)



-  Inspect QR code sources carefully.
-  Preview destinations when possible.
-  Avoid scanning codes from unknown locations.

Messaging App Scams



-  Verify requests received through collaboration tools and messaging apps.
-  Be wary of unexpected file-sharing requests.



RACE TIP

Threats can come from any route. Stay alert across every communication channel.