

# BE THE SHERLOCK HOLMES OF YOUR SOCIAL MEDIA:

OBSERVANT, SKEPTICAL, AND LOGICAL

*Your social media is more than just a collection of your family and friends.*

It's a collection of all your personal data that is EXTREMELY vulnerable to cyber criminals:

- Contact information
- Personal messages
- Date of birth
- Email address
- Time and location of where you are
- Home address
- Financial information
- Contacts or links to friends and family
- Social Security Number



*Protect your identity and sensitive information by thinking like Sherlock Holmes:*

## BE LOGICAL ABOUT WHAT YOU POST BY ASKING THESE QUESTIONS FIRST:

- Could this help a criminal answer security questions or guess a password?
- Could someone use this information to pretend to be me?
- Could they use anything from my profile or posts to know when I am away from my home or office?
- Could anything be used to hurt my reputation?

## ALWAYS BE OBSERVANT AND SKEPTICAL BEFORE YOU CLICK:

- Not all messages from your friends are real. Look for clues to see if you can trust it.
- When downloading an app, it will sometimes ask to access your social media account. This is how most social media viruses happen because you simply give them access first.
- Only accept requests from people you know. Fake accounts are flooding the internet with AI and deepfakes.
- Keep your profile private. Remember less access means less attacks.

## *Always Remember:*

- Avoid oversharing on your profile and in your posts.
- Avoid using untrusted, public Wi-Fi.
- Reject unknown friend requests.
- Audit your privacy settings and be selective about who can see your profile and posts.

