PhishMe Free

EMPOWERING SMALL BUSINESSES TO DEFEND AGAINST PHISHING ATTACKS

PHISHME

Phishing attacks are the cause of 90 percent of network security breaches,[1] and no business is immune. In fact, nearly **half of all cyberattacks target small businesses**.[2] At PhishMe, we believe that all organizations – regardless of their size or resources – should be able to fight back. And that's where PhishMe Free comes in.

Key Benefits

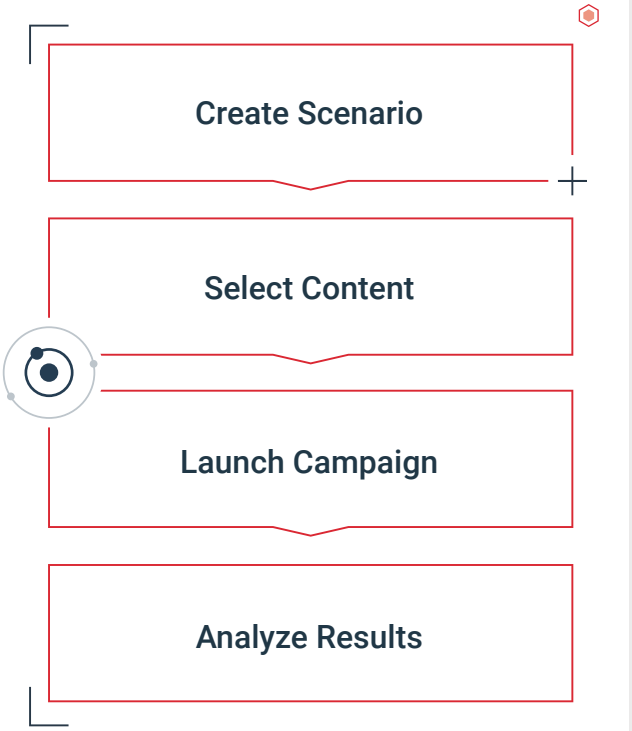
- ✓ Provides simulated email campaigns to fortify your defenses against ransomware, spear phishing and business email compromise
- ✓ Deploys quickly, and includes an easy to manage SaaS application
- ✓ Includes reporting and analytics to easily view risk exposures and monitor progress
- ✓ Provides real results and 18 templates, running up to 12 scenarios per year
- ✓ Mimics real-life attack tactics with threat-based scenario content and training templates for end users
- ✓ Provides full access to our CBT modules, including four compliance modules and 17 interactive modules covering today's biggest threats

PhishMe Free for Small Businesses

All businesses should have effective tools to fight the phishing onslaught – especially small businesses with limited resources. That's why we're giving small businesses a chance to fortify their defenses against attacks with PhishMe Free. A simplified version of our award-winning phishing simulation solution, PhishMe Free conditions your employees and provides instant learning opportunities for recipients who fall for simulated phishing emails. It also gives IT teams tools to educate employees while empowering employees with the knowledge to thwart phishing attacks.

Your budget and resources shouldn't make you an easy target. **Sign Up for PhishMe Free**, today, and start building your human firewall against phishing attacks.

HOW IT WORKS



Pre-Built Learning Scenarios

PhishMe Free provides 18 pre-built templates that emulate the latest strategies and techniques used by attackers. These templates are updated continuously based on threat intelligence, feedback from our customer base, and information collated by our internal research team. The scenario types include Click-only, Data Entry and Attachment–based.

Effective Content

PhishMe understands that effectively changing user behavior is not accomplished with lengthy, time-consuming training modules, and our content is designed with this in mind. We make our experiential content fun and interactive; addressing the immediate issues with the phishing email they reacted to while still underscoring the seriousness of the issue. The conditioning experience focuses on providing approximately 90 seconds of targeted messaging that matches the context of each scenario. This practice increases efficacy and memory retention and helps you reach your objectives faster.

Reporting

Our reporting dashboard demonstrates real-time results of these immersive exercises, trends data over time, and automatically identifies repeat victims that may need additional assistance.

The PhishMe Free reporting dashboard provides company performance metrics as well as details about each employee's review and response. These reports can be used to emphasize the ROI from user security behavior management training, tracking the effectiveness of the training over time, identifying the types of employees that are most susceptible to attacks, and pinpointing departments or locations that may be more susceptible than

Internal Communication Tools

PhishMe Free provides you with announcement templates that can be used to gain employee and stakeholder buy-in and communicate important compliance and security-related awareness concerns without having to spend additional budget for the content.

FREE Computer-Based Training Modules

PhishMe also provides you with free compliance mandated computer-based training. This program—CBFree, is a complimentary library of short, security-awareness CBTs that includes modules that have been developed using the latest eLearning techniques and trends that promote substantial engagement by the pupil.

World-Class Support via the PhishMe Community

The PhishMe Community is an online portal where users can discuss product issues with PhishMe and other users, get product support, access PhishMe's exhaustive knowledge base, exchange ideas with other users, and learn more about the exciting things happening in the world of PhishMe. Access to the community is included with your license.

[1] PhishMe: "PhishMe 2016 Enterprise Phishing Susceptibility and Resiliency Report."

[2] Symantec, "Internet Security Threat Report," April 2016, Volume 21.

[3] PhishMe: "PhishMe 2016 Enterprise Phishing Susceptibility and Resiliency Report."

For more information on PhishMe Free, visit phishme.com/free

PhishMe is the leading provider of human-focused phishing defense solutions for organizations concerned about their susceptibility to today's top attack vector — spear phishing. PhishMe's intelligence-driven platform turns employees into an active line of defense by enabling them to identify, report, and mitigate spear phishing, malware, and drive-by threats. Our open approach ensures that PhishMe integrates easily into the security technology stack, demonstrating measurable results to help inform an organization's security decision making process. PhishMe's customers include the defense industrial base, energy, financial services, healthcare, and manufacturing industries, as well as other Global 1000 entities that understand changing user security behavior will improve security, aid incident response, and reduce the risk of compromise.

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