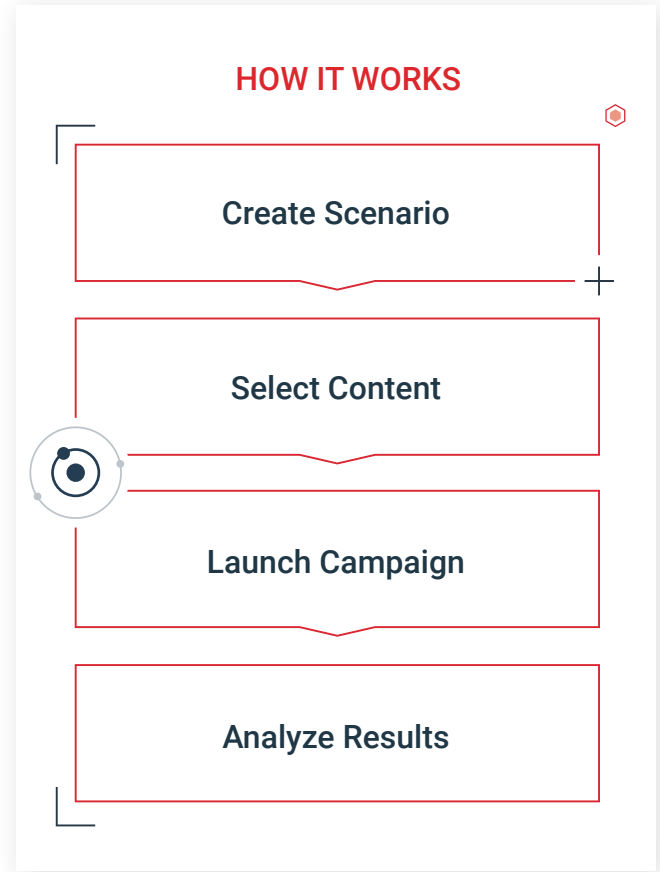




Phishing attacks are the spear point of most network security breaches and no business is immune. In fact, nearly half of all cyberattacks target small businesses. At Cofense™, we believe that all organizations – regardless of their size or resources – should be able to fight back. And that’s where Cofense PhishMe Free comes in.

Cofense PhishMe Free for Small Businesses

All businesses should have effective tools to fight the phishing onslaught – especially small businesses with limited resources. That’s why we’re giving small businesses a chance to fortify their defenses against phishing attacks. A simplified version of our award-winning phishing simulation solution, Cofense PhishMe Free conditions your employees and provides instant learning opportunities for recipients who fall for simulated phishing emails. It also gives IT teams tools to educate employees while empowering employees with the knowledge to thwart phishing attacks.



Key Benefits



- ✓ Provides simulated email campaigns to fortify your defenses against ransomware, spear phishing, and business email compromise
- ✓ Provides ability to run up to 12 scenarios per year through 18 email templates
- ✓ Deploys quickly from an easy to manage SaaS application
- ✓ Mimics real-life attack tactics with threat-based scenario content and training templates for end users
- ✓ Includes reporting and analytics to easily view risk exposures and monitor progress
- ✓ Provides full access to our CBT modules, including four compliance modules and interactive modules covering today’s biggest threats

Pre-Built Learning Scenarios

Cofense PhishMe Free provides 18 pre-built templates that emulate the latest strategies and techniques used by attackers. These templates are updated continuously based on threat intelligence, feedback from our customer base, and information collated by our internal research team. The scenario types include Click-only, Data Entry, and Attachment-based.

Effective Content

Cofense understands that effectively changing user behavior is not accomplished with lengthy, time-consuming training modules and our content is designed with this in mind. We make our experiential content fun and interactive; addressing the immediate issues with the phishing email they reacted to while still underscoring the seriousness of the issue. The conditioning experience focuses on providing approximately 90 seconds of targeted messaging that matches the context of each scenario. This practice increases efficacy and memory retention and helps you reach your objectives faster.

Reporting

Our reporting dashboard demonstrates real-time results of these immersive exercises and trends data over time, automatically identifying repeat victims that may need additional assistance.

The Cofense PhishMe Free reporting dashboard provides company performance metrics as well as details about each employee's review and response. These reports can be used to emphasize the ROI

from user security behavior management training, tracking the effectiveness of the training over time, identifying the types of employees that are most susceptible to attacks, and pinpointing departments or locations that may be more susceptible than others.

Internal Communication Tools

Cofense PhishMe Free provides you with announcement templates that can be used to gain employee and stakeholder buy-in and communicate important compliance and security-related awareness concerns without having to spend additional budget for the content.

FREE Computer-Based Training Modules

Cofense also provides you with free compliance mandated computer-based training. Cofense CBFree™ is a complimentary library of short, security-awareness CBTs that includes modules that have been developed using the latest eLearning techniques and trends that promote substantial engagement by the pupil.

World-Class Support via the Cofense Community

The Cofense Community is an online portal where users can discuss product issues with Cofense experts and other users, get product support, access Cofense's exhaustive knowledge base, exchange ideas with other users, and learn more about the exciting things happening in the world of Cofense. Access to the community is included with your license.

