

★ CALLING ALL ★

COFFENDERS

COLLECTIVE DEFENSE



IN A WORLD OF CYBER-THREATS, ONE *DIABOLICAL DANGER* LOOMS ABOVE ALL OTHERS...

PHISHING ATTACKS. They hammer would-be victims, your users, relentlessly. **Why?** Because they work. When employees get an email that appears to come from HR, they read it without thinking. If instructed, they click the embedded link, which might install malware or go to a site that steals their Office365 credentials.

This evil is so persistent and comes in so many forms that it requires a new approach to cyber-security: a Collective Defense. A team of collective defenders. So...

MEET THE COFENDERS:

Captain Cofense leads your phishing defense team.

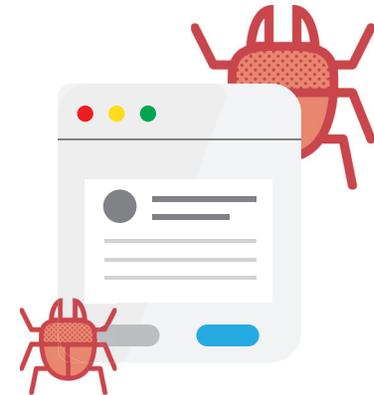
The Mobilizer rallies users to know a phish when they see one.

The Reportinator empowers users with one-click phishing reporting.

The Mitigator cuts through noise to find real threats faster.

Cognito keeps you ahead of threats with the latest phishing intelligence.

...ordinary people who turn into super-heroes when they have the right training and tools. People like you and your team. You're capable of greatness—read on to discover how you can achieve it.



CAPTAIN COFENSE

THE CYBER-BUCK STOPS HERE. With you, Captain Cofense, leader of the forces for good in the war on phishing. Captain Cofense understands he has an awesome responsibility, nothing less than protecting the organization against growing phishing attacks. If you're that leader—the CISO or another IT exec—you know your team is strongest when they work together.

You rely on all your trusted Cofenders: The Mobilizer, The Reportinator, The Mitigator, and Cognito to prepare the organization to fight as a collective, a mix of watchful civilians and skilled security warriors. Captain Cofense believes in technology. But he believes in humans, too. He knows you need both to win against a cunning foe.

WEAPONS. The Cofense suite of phishing defense solutions arms your team to do battle against phishing from the inbox to the SOC. [Learn More.](#)

WISDOM. A collective defense helped one company fight back against a phishing attack — in just 19 minutes. [View the case study.](#)



THE MOBILIZER

Most data breaches begin as phishing attacks. Yet many organizations feel woefully unprepared. They know the targets, employees, are unaware of the darkness lurking in emails. They haven't been trained and mobilized to help defeat the enemy. **Not until now.** As The Mobilizer, you make sure your users are always alert and ready to resist.

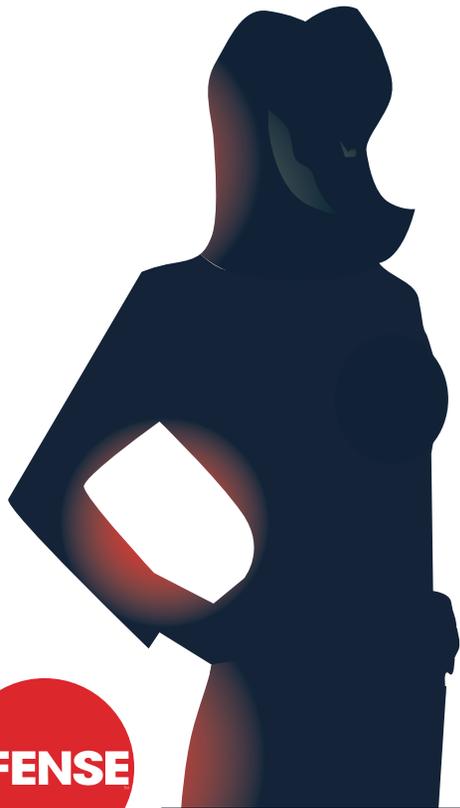
You equip them with the training to recognize phishing in all its disguises—emails titled “Package Delivery” or “Salary Adjustment,” bearing ransomware or taking them to a credentials-harvesting site.

And you don't just run them through training modules once or twice a year. You keep them on their toes with regular phishing simulations, so they know the real thing when they see it. In fact, you check with Cognito to see the latest phishing threats your business faces, so your users train for today's battles, not yesterday's or last year's.

Speaking of teamwork, you also work closely with The Reportinator, enabling users who find a phish to report it to the SOC. In turn, The Mitigator leaps into action to squash the danger.

WEAPONS. Cofense PhishMe™ is our award-winning phishing awareness solution. We invented the industry. [Have a look.](#)

WISDOM. A global CPG leader reduced its phishing susceptibility to less than 10%. [Read the case study.](#)



THE REPORTINATOR

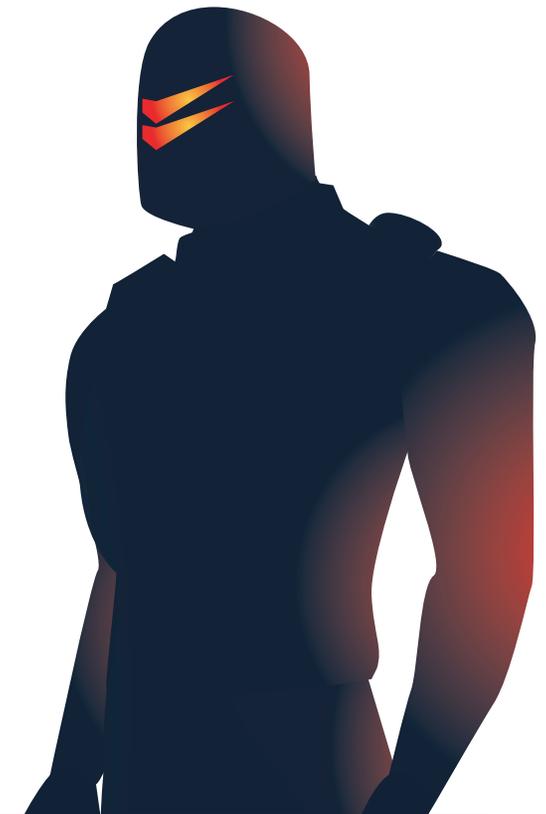
As The Reportinator, you make sure that users have a way to report suspicious emails—with one click of a button on their email toolbar. Don't underestimate the power of such a simple tool. It transforms employees in accounting, HR, or facilities management into intelligence agents who help defend the realm. It keeps employees engaged, which keeps them more aware. **Fact:** Organizations with higher email reporting rates tend to have lower than average phishing susceptibility. The Reportinator is a close ally of The Mitigator, feeding intelligence to automated platforms for analysis and verification. In fact, The Mitigator can score The Reportinator's reporters, ranking the effectiveness of participating users.

Security awareness is the first part of "See something, say something." Reporting is the second part—it's the saying and taking action. And it doesn't happen by itself. The Reportinator gets it done. You're the lynchpin of the collective defense, feeding user-sourced intelligence to security pros who need.

WEAPONS. Cofense Reporter™ makes it easy to report suspicious emails. How easy? [Check it out for yourself.](#)

WISDOM. When a company was being phished from compromised email accounts at another business, alert employees reported it.

[Read the blog post.](#)



THE MITIGATOR

The Mobilizer and The Reportinator whip users into shape. Like an army of intelligence agents, they alert you to looming dangers. When that happens, it's showtime. As the Mitigator, you're ready when phishing emails try to deliver malware. Or trick somebody in Finance into wiring funds.

Thanks to best-in-universe automation, you have the power to analyze an email and quickly understand whether it's spam or a real-deal threat. Your powers work against both known and unknown threats.

And you know which emails belong to which phishing campaigns. If the threat is real, you have a super-power to help you hunt it down faster: the ability to know everyone else who clicked on the message, so you can point your incident responders in the right directions.

Faster, more accurate triage and security orchestration—that's what The Mitigator brings. He counts on timely reports, actionable intelligence, and best-in-class automation to vanquish threats. Again and again.

WEAPONS. Cofense Triage™ is an automated phishing defense platform. [Learn how](#) it identifies threats faster to speed up mitigation.

WISDOM. Half the world's organizations lack confidence in their phishing response. [See why and what](#) they're doing about it in this Cofense report.



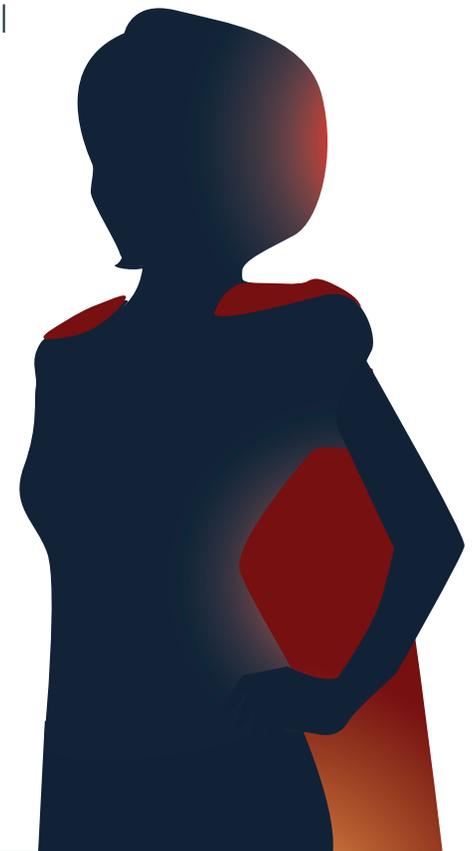
COGNITO

Some say Cognito is clairvoyant. A seer, if you will, with the ability to predict the future before it ruins your day. With fresh intelligence on phishing campaigns and the latest malware threats, Cognito helps the team stay in front of trouble. As Cognito, you make the right preparations and deal ruthlessly with evils trying to penetrate the perimeter.

You not only do your part to mitigate phishing threats, you also help The Mobilizer train users to recognize them. By keeping her posted on threats in the wild, or in the SOC, for that matter, you help keep phishing simulations real and relevant. When you think about it, only a superhero could analyze millions of messages daily from numerous sources to spot threats on the horizon. Or run research on IOC's to get a clearer picture of an attack, complete with the context and insights to shape an effective response. Someone's got to be the brains of the operation. That's you. Amazing knowledge is your superpower.

WEAPONS. Cofense Intelligence™ gives you up-to-date phishing-specific intelligence. [See how](#) it makes you smarter as you prepare to stop attacks.

WISDOM. It's the encyclopedia of bad. [Download](#) the 2018 Cofense Malware Review for a look back and look ahead at phishing and malware threats.





SEE COLLECTIVE DEFENSE IN ACTION!

GET A LIVE 1:1 DEMO OF COFENSE SOLUTIONS

SIGN UP HERE!

ABOUT COFENSE

Cofense, formerly known as PhishMe[®], is the leading provider of human-driven phishing defense solutions world-wide. Cofense delivers a collaborative approach to cybersecurity by enabling organization-wide engagement to active email threats. Our collective defense suite combines timely attack intelligence sourced from employees with best-in-class incident response technologies to stop attacks faster and stay ahead of breaches. Cofense customers include Global 1000 organizations in defense, energy, financial services, healthcare and manufacturing sectors that understand how changing user behavior will improve security, aid incident response and reduce the risk of compromise. For more information on Cofense solutions, please visit <https://cofense.com>.

