



# Why Cofense™



For more than a decade, the world has trusted Cofense to stop phishing attacks in their tracks. We keep government agencies, financial institutions, critical infrastructure, and thousands of other organizations secure with a combination of:



**Market-Leading Innovation** – PhishMe was the first product to use phishing email simulation to train and condition end-users to avoid falling for phishing attacks. Since then, Cofense has introduced the first reporting button for one-click mail-client threat reporting, the first phishing incident-response platform, and the industry’s first phishing-specific Security Orchestration, Automation and Response (SOAR) platform.



**Relevant Intelligence** – From the latest attacks to weaponized malware, Cofense knows threats.

- Cofense Phishing Defense Center analyzes 3,000 reported emails every day with 10%+ found malicious
- Cofense Intelligence performs human analysis on millions of emails and campaigns each month
- Cofense pulls more than 1 million active phishing threats each day via honeypots and botnets



**Unparalleled Expertise** – Cofense has been focused on phishing, and just phishing, since 2008.

- Over 10 million simulations sent each month
- Over 15 million users enabled to report malicious emails
- Professional Services, Consulting and Support teams with decades of experience



**Trusted Leadership** – Cofense leadership is deeply engrained in phishing and security. In addition to deep expertise in cybersecurity, our leadership team includes veterans of the U.S. military and former Office of Special Investigations (OSI) agents with extensive experience in counterintelligence and counterespionage operations as well as many employees with U.S. government clearance.



**Respect for Brands and Reputations** – Some companies don’t think twice about using other companies’ names and logos in phishing simulations. But when a simulated branded email is shared on social media, a legitimate company’s reputation takes a big hit. At Cofense, we honor brand value by upholding trademark law and usage to first secure a brand’s permission - and defend the reasoning behind the laws - to safeguard brand equity that takes decades to build.



**One of the Most Awarded Vendors** – Cofense is consistently recognized for our product innovation and strong leadership.



For a full list of Cofense awards, visit: <https://cofense.com/company/awards/>

## Credentials

Cofense pioneered the phishing defense industry. Our solutions are trusted by half the Fortune 100. More than 29 million end-users have benefited from our services, all around the world, in over 160 countries.

## Cofense Philosophy

Email is the one sure path to enterprise security chaos. Email creates a direct line from hackers to your employees. And no amount of technology has been able to build an impenetrable wall between the humans that use the technology and the humans that manipulate it for attacks.

Cofense believes that the ultimate security solution is the marriage of humans and technology. Combining human instinct and innovative technology, we blend real-time attack-in-progress intelligence sourced from your employees with best-in-class incident-response technologies. It's a complete, collaborative and collective approach to combating phishing threats.

### With Cofense you can:

- Disrupt attacks at delivery and stay ahead of breaches
- Transform every user into an instinctual node on the network
- Crash-test every email
- Pivot from chronic defense to a strategy of offense
- Trigger enterprise-wide security automation and orchestration with world-class integrations

## Integration Partners

Our solutions integrate seamlessly with nearly two dozen leading security providers, for example:



For a full list of Integration Partners, visit: <https://cofense.com/company/partners/>

